

## PROFILE

A creative innovator with over 13 years of successful experience in the communications industry. An expert with excellent designing and advertising skills with extensive ad agency experience. Award-winning proficiency in art direction, typography, logo design and brand identity, package design, web design, UI, UX, any kind of prints, and photography. Goal oriented and detail oriented individual who is friendly and kind with an eye for emerging trends and perfect aesthetic taste. Able to multitask and work efficiently under demanding deadlines and pressure. Throughout his career, managed more than 300 distinct projects and worked extensively with global brands, such as Microsoft, Ford, Nike and more.

## EXPERIENCE

### Art Director (2013–present) - Palsio Inc. (MoPals & MoBusiness Departments)

Worked on a creation of the entire platform design, including UI, UX, branding, guidelines, prints, photoshoots, marketing and sales presentations and much more.

### Freelance Art Director (2010–present)

Since the beginning of 2011, I began consulting various studios and agencies, such as Leo Burnett, Wunderman, Blast Radius, and direct clients on any requests concerning branding, design and advertising.

### Art Director (2008–2009) - Brandings Creative Agency

Created and supported the agency brand, hired and led the creative team. Involvement in each project included: art direction, conceptualization, providing style, as well as onset video and photoshoot supervision. Developed branding and corporate identity, print advertising, brochures, sales support materials and package design. Promoted a creative work environment while motivating and managing the team.

### Art Director (2007–2008) - Intelligent Advertising Agency

Recruited and trained staff. Led, distributed tasks and managed the creative team. Organized and coordinated projects from the very beginning to the completion. Developed ad concepts and handled product photo shoots.

### Art Director (2006–2007) - Coffee and Milk Magazine

Created and supported magazine style and led the creative team including illustrators, graphic designers, editorial designers, 3d artists and photographers. Developed style of books and print advertising.

### Graphic Designer (2003–2006) - Motto Advertising Agency

Designed logos, web sites, package and prints including brochures, catalogues, calendars, billboards and more.

### Graphic Designer (2002–2003) - Barbart Design Studio

It was my first work. I was taught by good professionals and started creating logos, web sites and print advertising.

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You can see some of my works at [www.arben.in](http://www.arben.in)  
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